



Extra Large  
Clip Imprint!



**Super Clip Clear**

#TWPSCCL  
**\$1.32**<sup>(C)</sup>  
was \$1.79(A)

**TWPSCCL Pen Colors**



**Multi-Purpose Lighter**

#MPLTR  
**\$7.01**<sup>(B)</sup>  
was \$7.23(B)

**MPLTR Lighter Colors**



**TWPSCCL:** Price includes a 1-color clip imprint. 2 colors available on clip, 1 color on barrel. Add \$.12(C) per pen for second clip imprint color or barrel imprint. *Optional BritePix Full-Color:* \$.12(C) running charge per pen includes a full-color clip imprint. *Optional BritePix Personalization:* \$.30(C) per pen includes a full-color clip imprint with personalization.

**MPLTR:** Price includes a 1-color, 1-side imprint. Warning label will be affixed to the second side of the lighter. *Optional BritePix Full-Color:* \$.12(C) running charge per lighter includes a full-color imprint. *Optional BritePix Personalization:* \$.30(C) per lighter includes a full-color imprint with personalization.

Catalog Quantities Only

**BIC Lighters**



**FREE**  
2-Color Imprint

#LTR  
**\$1.70**<sup>(A)</sup>  
was \$2.03(B)

BIC® J26 Maxi Lighter | #LTR | Min. 200

**BIC Magnets**



**BIC® 20 Mil 4-Color Process Business Card Magnet**  
#MGBC20 | Min. 500

**BIC® 30 Mil 4-Color Process Business Card Magnet**  
#MGBC30 | Min. 500

#MGBC20  
**\$.29**<sup>(A)</sup>  
was \$.56(A)

#MGBC30  
**\$.34**<sup>(A)</sup>  
was \$.65(A)



**LTR:** Price includes a 2-color, 1-side imprint. 8 colors available per side. Add \$.12(C) per lighter for each additional imprint color, per location. *Warning label will be affixed to Side 2 of the lighter after imprinting. Please refer to the 2014 BIC Graphic catalog for additional hazardous materials shipping charge.*

**MGBC20 & MGBC30:** Price includes a FREE 4-color process imprint on a white surface. Not for use on cars.

Catalog Quantities Only

**SHEAFFER**



**Sheaffer™ Classic Junior Padfolio**  
#SHAJP1 | Min. 10

#SHAJP1  
**\$61.08**<sup>(C)</sup>  
was \$76.03(B)

**15% OFF EQP**

**Sheaffer™ Classic 21" 4-Wheeled Carry-On**  
#SHATC1 | Min. 5

#SHATC1  
**\$139.98**<sup>(C)</sup>  
was \$215.59(B)

**SHAJP1:** Price includes deboss, 1 location. \$54(G) set-up charge.

**SHATC1:** Price includes laser engraving, 1 location. \$54(G) set-up charge.

Catalog Quantities Only

**BIC Sticky Note**

**40% OFF EQP**



**Adhesive Notepads**  
Item #P3A3A25 & P3A3A50 | Min. 500

#P3A3A25  
**\$.35**<sup>(C)</sup>  
was \$.96(B)

#P3A3A50  
**\$.61**<sup>(C)</sup>  
was \$1.47(B)

**20% OFF EQP**

#SNC3B  
**\$3.63**<sup>(C)</sup>  
was \$5.38(C)



**BIC® 3" x 3" x 1 1/2" Adhesive Cube**  
Item #SNC3B | Min. 90

**P3A3A25, P3A3A50:** Price includes a free 4-color process imprint. Full bleeds available. For art templates and a full selection of stock backgrounds, visit product page at [www.bicgraphic.com](http://www.bicgraphic.com).

**SNC3B: Side Imprint:** \$50(G) set-up charge includes a 4-color process imprint on 4 sides. Full bleeds available. Artwork may be different on each side. Please specify location (1, 2, 3, or 4) for each design. Also specify layout on each side. **Sheet Imprint:** \$60(G) per cube. Includes a 4-color process imprint. Bleed is not available. Please specify layout. For art templates, visit product page at [www.bicgraphic.com](http://www.bicgraphic.com).

Catalog Quantities Only



**Printed on recycled paper. Contains 10% recycled fiber.**

**CYCLE 2 SPECIALS**

promo M0554 code  
Must reference code for special pricing.



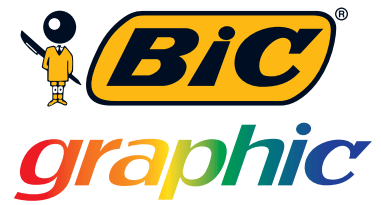
Cycle 2 pricing will be honored on **ALL EXACT REPEAT ORDERS** through December 31, 2014.

**Low Prices and FREE 2-Color Imprint**  
on select BIC® Writing Instruments & Lighter.



**new LOW MINIMUMS**

**UNBEATABLE OFFERS**  
on your favorite products!



[bicgraphic.com](http://bicgraphic.com) Offers valid through August 31, 2014.

Please refer to the 2014 BIC Graphic Catalog or visit [bicgraphic.com](http://bicgraphic.com) for complete product and order information. Promo code must be referenced to receive special pricing.

[bicgraphic.com](http://bicgraphic.com)

UPIC: BIC | ASI: 40480 | Item #KC850C2B



# FREE 2-Color Imprint, Plus Low Pricing!

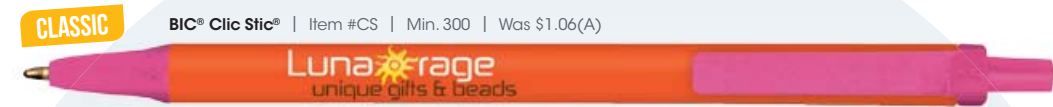
On the BIC® Clic Stic® and BIC® Round Stic® products featured below.

**BIC**  
Clic Stic® Family  
**1 Low Price!**  
\$.72 (A)

**FREE**  
2-Color Imprint

**BIC**  
Round Stic® Family  
**1 Low Price!**  
\$.52 (A)

**FREE**  
2-Color Imprint



\*Made with 65% pre-consumer recycled plastic.



**CS, CSI, CSF, CSCM, CSANTI, CSECO:** Price includes a 2-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) for the third barrel imprint color or clip imprint.

\*BIC® AZ-Antimicrobial protects the pen by suppressing growth on the pen of bacteria, algae, fungus, mold and mildew.

Catalog Quantities Only



**CLASSIC**

**ICE**

**ANTIMICROBIAL\***

**ECOLUTIONS®**

**RS, RSI, RSANTI, RSECO:** Price includes a 2-color barrel imprint.

\*BIC® AZ-Antimicrobial protects the pen by suppressing growth on the pen of bacteria, algae, fungus, mold and mildew.

Catalog Quantities Only

# Writing Ink Color!

#TRGEL  
\$1.98 (A)  
was \$2.37(B)



**TRGEL 4C:** Price includes a 1-color barrel imprint. 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint. 2 colors available on barrel. Add \$.12(C) for second imprint color.

**VVBOLD:** Price includes a 1-color barrel imprint.

Catalog Quantities Only

#VVBOLD  
\$1.52 (A)  
was \$2.09(B)



Writing ink color matches barrel color!

#4C  
\$2.55 (A)  
was \$3.20(B)



Writing ink color matches barrel color!

4 different ink colors in 1 pen!

#CSWBG  
\$1.45 (A)  
was \$1.90(B)



Writing ink color matches barrel color!

4 different ink colors in 1 pen!

#CSWBCG  
\$1.45 (A)  
was \$1.90(B)



Writing ink color matches barrel color!

4 different ink colors in 1 pen!

#TS  
\$1.05 (A)  
was \$1.47(A)



Writing ink color matches barrel color!

4 different ink colors in 1 pen!

**CSWBG, CSWBCG:** Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color or clip imprint.

**TS:** Price includes a 1-color barrel imprint on 3 sides. One line of copy per side. Copy and color may be different on each side at no additional charge. 1-color clip imprint available. Add \$.12(C) per pen for clip imprint.

Catalog Quantities Only

# Special Savings

#GR  
\$1.41 (A)  
was \$1.72(B)

promo  
M0554  
code

Min. order for special pricing

#BPS  
\$.38 (A)  
was \$.48(A)



Writing ink color matches barrel color!

4 different ink colors in 1 pen!

**GR:** Price includes a 1-color cap or barrel imprint. 4 colors max available in any barrel/cap combination. Add \$.12(C) per pen for each additional imprint color. Add \$.12(C) per pen for each color in second location. Imprint is put on cap unless otherwise specified.

**BPS:** Price includes a 1-color barrel imprint. 2 colors available. Add \$.12(C) per pencil for second imprint color. For longer imprint life, imprints will be placed toward eraser end of barrel.

Catalog Quantities Only